

TAYLOR'S UNIVERSITY OPEN DAY

LAKESIDE CAMPUS | 17 – 19 DECEMBER 2010 | 10am – 5pm

Come meet our deans, career counsellors and industry experts who will help you chart out an education plan that will lead you to your dream career.

17 DECEMBER 2010 (FRIDAY)

TIME	TALKS	VENUE	TIME	TALKS	VENUE
11.00am-12.00nn	Medicine: "Obesity – An Epidemic?" Dr. Mazlyn Mustapha, Senior Lecturer, Taylor's School of Medicine	LT 3	01.00pm-02.00pm	Pharmacy: "Future Pharmacists" Dr. Loganathan Veerappan, Dean, Taylor's School of Pharmacy.	LT 3
	Architecture: "The Education of Architecture in Malaysia" Ar. Mohd. Zulhemlee bin An, Honorary Treasurer, Malaysian Institute of Architects/Pertubuhan Akitek Malaysia (PAM)	LT 4		Law: "Taylor's Law School – the Law Students Perspective" Year 2 Law Students	Moot Court
	Business: "Marketing – The Value Creator" Dr. Brian Imrie, Senior Lecturer, Taylor's Business School	LT 15		Communication: "The Power of Social Media in Communication Strategy" Winston Lim Teng Liang, Programme Director of Foundation in Communication, Taylor's School of Communication	LT 4
	Engineering: "Preparing for the Unknown, Project Based Learning at Taylor's School of Engineering" Dr. Edwin Chung, Deputy Dean, Taylor's School of Engineering	LT 5		Computing: "Imagine, Invent, Innovate" Banumathy Devi, Dean, Taylor's School of Computing and IT	LT 5
12.00nn-01.00pm	Business: "Be A Versatile Professional" Patrick Ng, Partner, PricewaterhouseCoopers, CPA Malaysia	LT 15	02.00pm-03.00pm	ADP: "Achieve your dreams via the American Education Pathway" Pua Chee Ling, Marketing Manager, Taylor's American Degree Transfer Program	LT 3
	Interior Architecture: "Space – The New Creative Frontier" Edwin Nada Chomen, Senior Lecturer, The Design School at Taylor's	LT 4		Food Science & Nutrition: "Career Opportunities for a Food Science and Nutrition Graduate" Mr. Ong HC, Technical Manager, Societe Generale de Surveillance S.A. (SGS)	LT 4

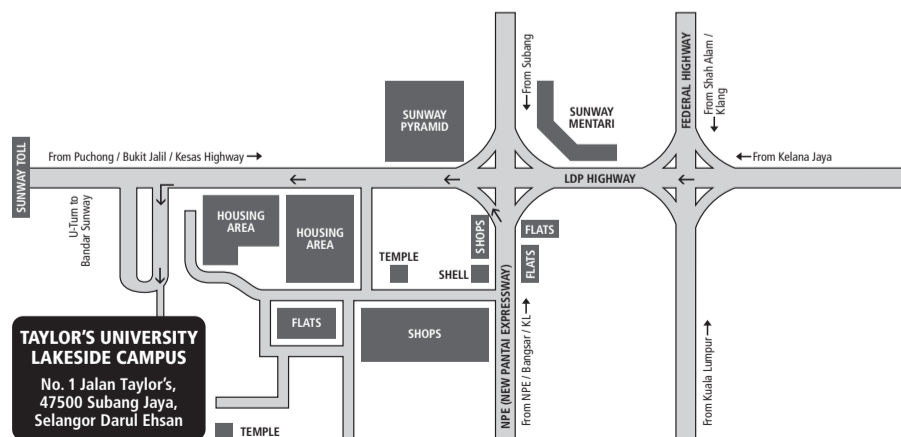
18 DECEMBER 2010 (SATURDAY)

TIME	TALKS	VENUE	TIME	TALKS	VENUE
10.00am-11.00am	Architecture: "Architect and the New Design Economy" Ar. Boon Chee Wee, President, Malaysian Institute of Architects/Pertubuhan Akitek Malaysia (PAM)	LT 3	01.00pm-02.00pm	Communication: "The Power of Social Media in Communication Strategy" Winston Lim Teng Liang, Programme Director of Foundation in Communication, Taylor's School of Communication	LT 4
11.00am-12.00nn	Pharmacy: "Role of Pharmacists" Ms. Wong Pie Nee, Senior Lecturer, Taylor's School of Pharmacy	LT 3		Computing: "Becoming a Valuable Digital Citizen" Aidara Abdullah, Programme Director, Taylor's School of Computing and IT	LT 5
	Engineering: "Preparing for the Unknown, Project Based Learning at Taylor's School of Engineering" Dr. Edwin Chung, Deputy Dean, Taylor's School of Engineering	LT 5		Culinary Arts: "Be the Next Culinary Icon! A Career with Endless Possibilities." Frederic Cerchi, Programme Director, Taylor's School of Culinary Arts	LT 15
12.00nn-01.00pm	Business: "Accountancy – A Career That Shapes Your Future" Ang Wen How, ACCA Malaysia	LT 15	02.00pm-03.00pm	ADP: "Achieve your Dreams via the American Education Pathway" Pua Chee Ling, Marketing Manager, Taylor's American Degree Transfer Program	LT 3
	Hospitality & Tourism: "Careers in Events Management, Booming World-Class Opportunities" Lisa Tung, Senior Lecturer, Taylor's School of Tourism, Events & Recreation	LT 14		Food Science & Nutrition: "Food Scientist-cum-Nutritionist" Adjunct Professor Dr. Seow Chee Choon	LT 4
	Food Science & Nutrition: "The Development of Halal Food Business in Malaysia" Hj. Saifol bin Bahli, Manager, Halal Industry Development Corporation (HDC)	LT 3		Postgraduate: "Scaling Greater Heights with Postgraduate Qualifications" Dr. Brahim Fezzani, Senior Lecturer, Taylor's Business School	LT 14
	Graphic Communication Design: "Defining Visual Communications in the 21st Century" Ken Tan, Deputy Dean, The Design School at Taylor's	LT 4		Hospitality & Tourism: "Emerging Trends in the Hospitality Industry – A Profession in Demand" Mr. Yeoh Tay Boon, Deputy Dean, Taylor's School of Hospitality Management	LT 5
01.00pm-02.00pm	Medicine: "Obesity – An Epidemic?" Dr. Mazlyn Mustapha, Senior Lecturer, Taylor's School of Medicine	LT 3		Business: "Marketing – The Value Creator" Dr. Brian Imrie, Senior Lecturer, Taylor's Business School	LT 15
	Law: "Taylor's Law School – The Law Students' Perspective" Year 2 law students	Moot Court			

19 DECEMBER 2010 (SUNDAY)

TIME	TALKS	VENUE	TIME	TALKS	VENUE
11.00am-12.00nn	Medicine: "Obesity – an epidemic?" Dr. Mazlyn Mustapha, Senior Lecturer, Taylor's School of Medicine	LT 3	01.00pm-02.00pm	Pharmacy: "Experience as a Pharmacist in a Government Hospital Setting" Ms. Yee Siew Mei, Lecturer, Taylor's School of Pharmacy	LT 3
	Architecture: "The Profession of Architecture in Malaysia" Ar Saifuddin bin Ahmad, Deputy President, Malaysian Institute of Architects/Pertubuhan Akitek Malaysia (PAM)	LT 4		Law: "Taylor's Law School – The Law Students Perspective" Year 2 Law Students	Moot Court
	Engineering: "Preparing for the Unknown – Project Based Learning at Taylor's School of Engineering" Dr. Edwin Chung, Deputy Dean, School of Engineering	LT 5		Communication: "The Power of Social Media in Communication Strategy" Josephine Tan, Dean, Taylor's School of Communication	LT 4
12.00nn-01.00pm	Business: "Accountants = Square or Well Rounded?" Tarana G Ramchand, Deputy Dean, School of Acc. & Finance, Taylor's Business School	LT 15		Whack the Hackers: "A Career in Computer Security" Rimi Azizi Ramidin, Lecturer, Taylor's School of Computing and IT	LT 5
	Hospitality and Tourism: "Careers in Events Management, Booming World-Class Opportunities" Frederic Bouchon, Deputy Dean, Taylor's School of Tourism, Events & Recreation	LT 14	02.00pm-03.00pm	Hospitality & Tourism: "Emerging Trends in the Hospitality Industry: A Profession in Demand" Mr. Yeoh Tay Boon, Deputy Dean, Taylor's School of Hospitality Management	LT 15
	Food Science & Nutrition: "Career as a Food Science and Nutrition graduate in Nestlé or any food industry – their demands and future prospects" Dr. Sebastien Vincent, Group Technology Manager – Manufacturing Services, Nestlé	LT 3		ADP: "Achieve your Dreams via the American Education Pathway" Pua Chee Ling, Marketing Manager, Taylor's American Degree Transfer Program	LT 3
	Design Thinking: "Design Makes the Difference" Ken Tan, Deputy Dean, The Design School at Taylor's	LT 4		Business: "Marketing and Life Application" Juliana French, Senior Lecturer, Taylor's Business School	LT 15
				Food Science & Nutrition: "Probiotics: Constipation and Your Immune System" Ms. Lim Siew Ling, Asst. Manager – Public Relations & Science, Yakult	LT 4
				Culinary Arts: "Be the Next Culinary Icon! A Career with Endless Possibilities." Frederic Cerchi, Programme Director, Taylor's School of Culinary Arts	LT 5

MAP TO TAYLOR'S UNIVERSITY, LAKESIDE CAMPUS



HIGHLIGHTS @ TAYLOR'S LAKESIDE CAMPUS

- Register for Scholarships
- Talk to our Deans and Lecturers
- Food Science Workshops
- Career Test
- Campus Tour
- Free Hot Air Balloon Ride (10am – 12nn)

RM200 EARLY REGISTRATION DISCOUNT

Promotion valid until 19 December 2010. Terms and conditions apply.

TEST DRIVE A STUDENT-DESIGNED CAR

Test drive the car built by Formula Varsity Race Champion Team from School of Engineering

For more information on Taylor's Open Day, call 03-5629 5000 or visit www.taylors.edu.my



TAYLOR'S UNIVERSITY
Wisdom · Integrity · Excellence